

FOR IMMEDIATE RELEASE

Lights Go Out in Avillion Port Dickson for Earth Hour 2012

Simple Steps Towards A Sustainable Life, Because We Care

Port Dickson, 31st March 2012 – Avillion Port Dickson is supporting the World Wildlife Fund's Earth Hour this year by switching off non-essential lightings of the exterior compounds as well as common areas around the hotels from 8.30pm to 9.30pm on Saturday, March 31st.

This year Earth Hour launched "I Will If You Will" on Youtube to showcase how everyone has the power to change the world we live in. Avillion Port Dickson is taking the initiative to complement this exercise. Together with its employees and guests, Avillion starts with simple steps towards a sustainable life by encouraging guests to switch off the lights in the guestrooms and other electrical devices.

"Unessential lights will be turned off for 60 minutes and candles will light up appropriate public areas such as the Lobby area, Restaurants and Bars. We lighted up approximately 340 candles around the Resort and placed lanterns at our Kids Cabin. We prepared bookmarks as a memento for all our inhouse guests as a token of appreciation in their participation in Avillion Port Dickson's support of the Earth Hour 2012," said Michael Quay, General Manager, Avillion Port Dickson.

"The message of Earth Hour is simple, any movement of change begins with symbolism — it's a needed step to prove enough people care about an issue. Earth Hour is past the beginning now, and lots of people are switching off their lights every year in March. We're now at the stage of taking it beyond the hour," he said, adding that climate change is a concern for every one of us.

Earth Hour is the biggest environmental event that draws hundreds of millions of people, businesses and government around the world to unite and take action for a sustainable future. Avillion has been implementing initiatives that are environmental-friendly for the benefit of the young generations. By putting the Earth Hour into practice, Avillion Port Dickson is working on contributing back to the community in which we do business, and creating a better environment for the future generation.

"This symbolic act represents Avillion Port Dickson's commitment to reducing its carbon footprint on a global scale, We have made huge strides in energy conservation, as well as



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bringing awareness to our employees and guests on how they can have a positive impact on the environment,” said Gared Cubinar, Assistant General Manager, Avillion Port Dickson.

“There can be all sorts of campaigns to create awareness but we Malaysians need that extra push to encourage changes in habit. Make energy efficiency a daily habit. We can start small by switching off non-essential lights or simply adjusting air-conditioning to be comfortable rather than freezing cold,” added by Cubinar.

Avillion Port Dickson is an award-winning beach resort which sits over 23 acres of coast scenery and faces the Straits of Malacca, offering 240 exquisitely designed rooms ranging from chalets to villas. Designed with the architecture of an Old World Malay fishing village in mind, the resort fuses traditional culture with contemporary luxuries, giving guests the opportunity to experience Malaysia's rich heritage while living in comfort. The result is a perfect hideaway where you can escape the hustle and bustle of city life and take a much needed breather. For further enquiries visit our website at www.avillion.com.

About Avillion Hotel Group

Avillion Hotel Group is a wholly owned subsidiary of Reliance Pacific Berhad, an integrated travel and hotel group listed on the Kuala Lumpur Stock Exchange (KLSE) since 1993. The Group operates a chain of luxury properties across the country. Since its inception in the early 1990's, the group has been guided with the passion of designing, constructing and managing unique architecture and in accommodation, a firm philosophy that the owners have derived over the years.

Avillion Hotel Group maintains a total of four Malaysian beach resorts and hotels, each one with its own personality and ambience. These consist of Avillion Port Dickson, Avillion Admiral Cove, Avillion Legacy Melaka and Avillion Layang Layang. Avillion Port Dickson became an instant award winning architecture blending individualism and personality within a natural environment.

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