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## BERBUKA PUASA WITH AVILLION

*A Ramadhan Month with Joy and Laughter for the Children of Yayasan Anak-anak Yatim/Piatu Islam Daerah Port Dickson*

**Port Dickson, 13<sup>th</sup> August 2012** – Avillion Port Dickson brought smiles and merriment to the children of Yayasan Anak-anak Yatim/Piatu Islam Daerah Port Dickson as they “berbuka puasa” (break fast) in the resort’s ballroom. This evening, the resort hosted a total of 48 children with their six caretakers in a break fast dinner with exciting games and fun activities that brought joy and laughter to all guests and the Avillion team.

Ramadhan, a holy Muslim month, is a time of inner reflection and self-discipline. This significant month teaches Muslims to practice self-control, sacrifice and empathy for the less fortunate. In line with this spirit, the Avillion team worked towards bringing great food and joyful moments to the underprivileged children. The evening commenced with a welcome speech by Michael Quay, General Manager of Avillion Port Dickson.

“Our journey is about a corporation that takes its social responsibility to heart. We are delighted to play host to these children and their guardians during this month of Ramadan whereby it is especially important to undertake worthy deeds to genuinely care for the unfortunate and underprivileged members in our society. It is about passionate commitment to CSR,” said Quay, thanking all guests and media members for gracing the occasion and joining the children.

The Avillion team crafted a “Kampung Flavours” menu for the children to indulge in rich local dishes and a variety of desserts. Following break fast, the children were engrossed in stimulating games that not only cheered them up but also created precious memories with the Avillion team. The children were thrilled when goodie bags with Duit Raya were bestowed upon them by Quay on behalf of the resort. The evening ended with a photo sessions for the Avillion Port Dickson team, the children and all guests.

Avillion Port Dickson has a long history of supporting a number of Corporate Social Responsibility initiatives through its community programs. The environment and children are the resort’s focus areas. Every year, the resort undertakes a series of fund raising campaigns and charitable events, and it will continue its efforts as a socially responsible corporate organization.



“By implementing regular CSR initiatives, we hope to contribute back to the society in which we do business. We have started small but we aspire to do our little bit and hope to inspire others to come forward and participate,” concluded Quay as the momentous event was brought to an end by the cheers of jolly children.

#### **About Avillion Hotel Group**

**Avillion Hotel Group** is a wholly owned subsidiary of Reliance Pacific Berhad, an integrated travel and hotel group listed on the Kuala Lumpur Stock Exchange (KLSE) since 1993. The Group operates a chain of luxury properties across the country. Since its inception in the early 1990’s, the group has been guided with the passion of designing, constructing and managing unique architecture and in accommodation, a firm philosophy that the owners have derived over the years.

Avillion Hotel Group maintains a total of four Malaysian beach resorts and hotels, each one with its own personality and ambience. These consist of Avillion Port Dickson, Avillion Admiral Cove, Avillion Legacy Melaka and Avillion Layang Layang. Avillion Port Dickson became an instant award winning architecture blending individualism and personality within a natural environment.

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