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## **Avillion Signs Hotel Management Agreement for A New Hotel in Pulau Pangkor**

*Avi Pangkor Beach Resort by Avillion*

**Kuala Lumpur, 30<sup>th</sup> April** - Avillion Hotel Group Sdn Bhd announces the debut of its second Avi Hotel in Malaysia - Avi Pangkor Beach Resort By Avillion.

Avillion Hotel Group Sdn Bhd, one of Malaysia's home-grown hotel chains, signed a management agreement with R & R Sky Group to open and manage an Avi Resort on the island of Pangkor, a laid back but popular tourist destination in Malaysia.

The conceptualization of Avi Hotels and Resorts came about as the Hotel Group received more requests from hotel owners who want to build hotels that are more contemporary and smaller but able to deliver a great guest experience.

The 65 rooms contemporary chic Avi Pangkor Beach Resort is located on Pantai Pasir Bogak, Pulau Pangkor in the state of Perak. The beachfront hotel is strategically nestled in-between the seaside and lush tropical fringe that envelopes Tortoise Hill. With its idyllic setting in the simplistic charm, the resort is bound to attract both leisure traveler and meeting planners who are looking for an offbeat destination. The coastal village is currently lined with local fisherman, small eateries and sea-sports operators. The hotel is only a short minute drive to South Pangkor Forest Reserve Dutch Fort, a historical site on the island.

Pangkor Island has been accorded duty free status from 1 Jan 2020 and Avillion is excited and thrilled to introduce Avi Pangkor Beach Resort to the island. Avillion is confident that the island will grow to be the preferred island destination in view of its duty free status and the strong marketing promotions by the Tourism Board of Perak to attract travelers to this island.

“Avillion strongly believes that this new addition to its stable of properties has the potential to attract both domestic and foreign travelers,” said Mr. See Ah Sing, Group Managing Director of Avillion Berhad.” He added that the Avi Pangkor Island Resort’s

guests will be assured of comfort, convenience and enjoyable stay at affordable prices. The resort is completed and is due to be open for operations within the third quarter of 2019”

“As we continue to add more properties to our Avillion brand, we are excited to continue to bring the Avillion Experience to new destinations. We aspire to become the leading regional player in the hospitality industry, bringing with us this Avillion experience from Port Dickson, Melaka, Cameron Highlands and Bali to many more destinations within Malaysia as well as regional. With this in mind, we are thrilled to add Avi Pangkor Beach Resort to our growing list of properties,” Mr. See further added.

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#### **About Avillion Hotel Group Sdn Bhd**

Avillion Hotel Group is a wholly owned subsidiary of Avillion Berhad, an integrated travel and hotel group listed on the Kuala Lumpur Stock Exchange (KLSE) since 1993. The group operates a chain of luxury properties across the country. Since its inception in the early 1990s, the group has been guided with the passion of designing, constructing and managing unique architecture and in accommodation, a firm philosophy that the owners have derived over the years.

Avillion Hotel Group maintains a total of five Malaysian beach resorts , hotels and villas, each one with its own personality and ambience. These consist of Avillion Port Dickson, Avillion Admiral Cove, Avillion Legacy Melaka, Avillion Cameron Highlands and Avillion Villa Cinta, Bali. Avillion Port Dickson becomes an instant award winning architecture blending individualism and personality within a natural environment.

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