



AVILLION  
HOTEL GROUP

## Press Release: Avillion Cameron Highlands Grand Launch

Avillion Hotel Group proudly announces the grand launch of our fifth hotel - the chic & contemporary Avillion Cameron Highlands.

Avillion Cameron Highlands is nestled in Tanah Rata, the largest township in the highlands and located only a few hundred metres from Cameron Highlands' main public transportation hub.

The 5-storey hotel sits on top of Cameron Fair, a new commercial and lifestyle development in Tanah Rata developed by Ascendvest Sdn. Bhd. Hotel guests can enjoy the convenience of experiencing shopping & restaurants within a stone throw from the hotel.

The hotel features 100 stylish & spacious studios and suites ranging from superior studio to 2-bedroom premium suite suitable for business and leisure. The hotel facilities include 4 meeting and function rooms, a shared courtyard playground, an in-house restaurant and a gymnasium.

Cameron Highlands is very popular amongst locals and foreigners for its scenic tea plantations, strawberry and vegetable farms, and jungle trails that lead to scenic spots, waterfalls and aboriginal villages. The mean annual temperature of about 18 °C makes it a popular weekend escapade for Malaysians who want to enjoy the cool crisp air and lush green hills.

Avillion Berhad's Director, Puan Yulina Baharuddin said, "The opening of this hotel is another step forward for Avillion in paving our way to become the premier home-grown hotel management services company, where service and hospitality standards will become THE industry gold standard for Malaysian hotels, and in the region. We believe we have something genuine to offer, and we are always looking for opportunities to manage more hotels in the country, in the region and beyond.

The Hotel business is an extremely demanding one where customer satisfaction is of paramount importance and where customers can make or break your business. Realizing this, we are committed to gaining the trust and earning the loyalty of our guests by offering them the Avillion Experience because we believe an amazing hotel stay starts from offering genuine and attentive services."

Avillion Cameron Highlands is located at Jalan Camelia, Tanah Rata Cameron Highland, Pahang, 39000, Malaysia. Please contact the hotel +605 5000 333 or visit <http://www.avillioncameronhighlands.com/>

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