



AVILLION HOTEL GROUP

CSR Initiative: Caring for the Community

As part of our commitment to social responsibility, we organized a community engagement program aimed at fostering meaningful connections and improving the environment. The event, led by Mr. Jay and Project Director, Ms Rozita, brought together a dedicated team of 20 employees from Avillion Cameron Highlands (ACH), alongside representatives from the Cameron Highlands Welfare Department and Majlis Ugama Islam Pahang.

Collaborating with the local community, including the Surau Al Hidayah caretaker and Tok Batin from Kampung Sungai Ubi, we undertook impactful initiatives such as:

- Upgrading facilities, including replacing pipes, bulbs, and switches.
- Painting the surau's exterior and landscaping through grass cutting and cleanup.
- Arranging and tidying the surau's indoor and outdoor spaces.
- Sponsoring two wall fans to enhance comfort.

To ensure a smooth and environmentally conscious process, Alam Flora and SW Corp generously sponsored gloves and garbage bags for the cleanup.

Reflecting on the initiative, Mr. Jay shared his hope for sustained efforts in supporting the sustainable development of local communities. "This program embodies our commitment to being a responsible corporate citizen, focused on making a positive impact on society and the environment," he stated.

Small acts, when multiplied by many, can transform the world. Together, we build, we care, we grow.



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About Avillion Hotel Group

Avillion Hotel Group Sdn Bhd is a wholly owned subsidiary of Avillion Berhad (formerly known as Reliance Pacific Berhad), an integrated travel, hotel and property group listed on the Bursa Saham Malaysia.

Avillion Hotel Group operates a chain of hotels and spa in Malaysia and Indonesia, each one with its own personality and ambiance. This consists of Avillion Port Dickson, aVi Spa, Avillion Admiral Cove, Avillion Villa Cinta Bali, and Avillion Cameron Highlands. Avillion Port Dickson boasts award winning architecture blending individualism and personality within a natural environment.

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