



## AVILLION HOTEL GROUP

### **Avillion Admiral Cove Spreads Holiday Joy at Shekinah Care Centre**

Seremban, 12 Dec 2024 – Avillion Admiral Cove proudly continued its tradition of giving back to the community by hosting a heartfelt Corporate Social Responsibility (CSR) event at the Shekinah Care Centre in Seremban this Christmas. Under the theme “Time for Giving, Time for Sharing,” the initiative aimed to spread joy and support those less fortunate in alignment with our commitment to community engagement.

Led by our dedicated Human Resources Department, the team collaborated with Ms. Jennifer, the administrator of Shekinah Care Centre, to ensure a meaningful experience for all participants. During the visit, we donated goods valued at RM500 and treated the residents to a festive Christmas lunch prepared by our talented chefs, creating a warm and joyful atmosphere.

Avillion Admiral Cove’s Assistant General Manager (AGM), Ms Dalbir Kaur shared a hopeful message during the event: “Our aim is to enhance our brand reputation and foster community engagement that leads to better relationships and long-term impact. Together, we can create positive change in the lives of those we serve.”

This CSR initiative reflects Avillion Admiral Cove's ongoing commitment to making a difference in our community. We believe that by working together, we can build stronger connections and leave a lasting impact.



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## **About Avillion Hotel Group**

Avillion Hotel Group Sdn Bhd is a wholly owned subsidiary of Avillion Berhad (formerly known as Reliance Pacific Berhad), an integrated travel, hotel and property group listed on the Bursa Saham Malaysia.

Avillion Hotel Group operates a chain of hotels and spa in Malaysia and Indonesia, each one with its own personality and ambiance. This consists of Avillion Port Dickson, aVi Spa, Avillion Admiral Cove, Avillion Villa Cinta Bali, and Avillion Cameron Highlands. Avillion Port Dickson boasts award winning architecture blending individualism and personality within a natural environment.

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